



The American Library in Paris

ANNUAL REPORT

2012

A year of continued growth and change

The American Library in Paris continued to grow and change in 2012 to keep pace with the evolving landscape of the information age and of the Library's multiple constituencies. Children's and adult programming remained robust, reaching our membership of 2,600 families and retirees, students and scholars, American expatriates and bilingual French citizens.

In a massive undertaking, most of the book collection was reorganized and rationalized on the Library's three levels. A gift from the Florence Gould Foundation established the American Library in Paris Book Award, to be given annually beginning in 2013. The Second Century Campaign continued to move forward, but at a pace slowed by economic uncertainties. Membership growth also slowed slightly and continues to be a key focus for the Library team. However, critically important annual giving continued to rise, as did participation in the gala dinner honoring Sebastian Faulks.

The Board of Trustees launched a strategic planning process, spearheaded by Neil Janin, that included focus groups, a survey of members and non-members, staff and board brainstorming sessions, and expert interventions in a drive to set the near term future direction for the Library.

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Director of the Library

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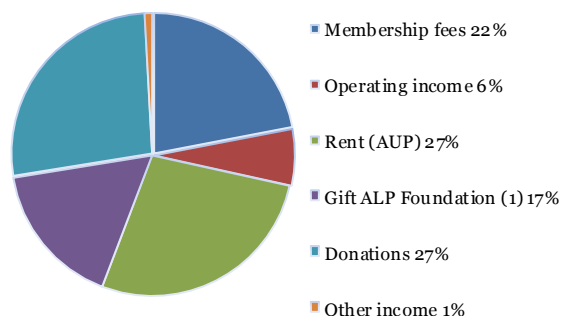
FINANCIAL

Statement of income and expenses

The American Library in Paris, Inc.

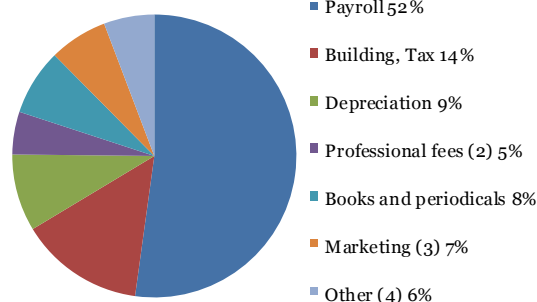
<u>Revenues in \$</u>	<u>2011</u> <i>1€=\$ 1.3917</i>	<u>2012</u> <i>1€=\$ 1.2856</i>
Membership fees	319 264	300 026
Operating income 6%	78 688	88 653
Rent (AUP) 27%	385 664	373 294
Gift ALP Foundation ⁽¹⁾ %	716 489	227 629
Donations 27%	351 196	364 162
Other income 1%	24 477	11 916
Total revenues	1 875 778	1 365 680

2012 Revenues



<u>Expenditures in \$</u>	<u>2011</u> <i>1€=\$ 1.3917</i>	<u>2012</u> <i>1€=\$ 1.2856</i>
Payroll 52%	816 483	742 714
Building, tax 14%	234 724	201 985
Depreciation 9%	115 018	125 459
Professional fees ⁽²⁾ 5%	58 316	69 556
Books and periodicals 8	106 844	107 655
Marketing ⁽³⁾ 7%	109 704	94 462
Other ⁽⁴⁾ 6%	77 971	81 871
Total expenditures	1 519 060	1 423 702

2012 Expenditures



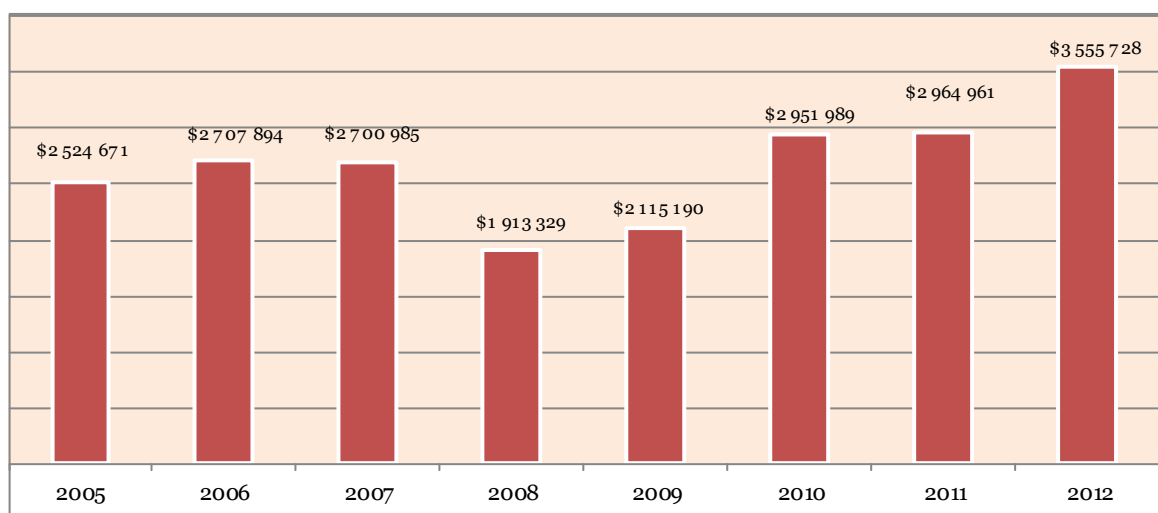
(1) The Renovation expenses were capitalized and therefore do not appear as an expense in 2011.*\$ 400,000

(2) Banking, accounting, insurance and consulting fees

(3) Advertising, programs, fundraising

(4) Shipping, postage, telephone, equipment rental and maintenance

Investment assets: The American Library in Paris (USA) Foundation



Sources: Deloitte & Associés and Expertise, Conseil et Etudes. Copies of audited annual financial statements of the American Library in Paris, Inc. and the American Library in Paris-USA Foundation are available upon request and on the Library website: www.americanlibraryinparis.org

LIBRARY DATA

The collection

Total collection	133 503
Adult holdings	118 257
Youth holdings	15 246
Audiovisual materials	5 743
Titles in periodical databases	3 700
Titles in periodical archive	550
Periodical subscriptions	120

Programs

	2012	2011	2010
Number of evening programs	73	63	72
Total attendance	4 120	3 968	4 016
Children's programs	235	214	220

Library operations

Library visits in 2012	84 549
Average daily visits	285
Library transactions in 2012	223 154
Average daily transactions	751

Membership origin

As of 31 December 2012

United States	1643	38%
France	969	22%
United Kingdom	305	7%
'Binational'	137	3%
Canada	118	
Australia	87	
Ireland	56	
India	63	
Korea	58	
Italy	46	
China	37	
Germany	36	
New Zealand	29	
Holland	22	
Belgium	19	
Sweden	19	
Nigeria	16	
Japan	15	
Russia	12	
Poland	12	

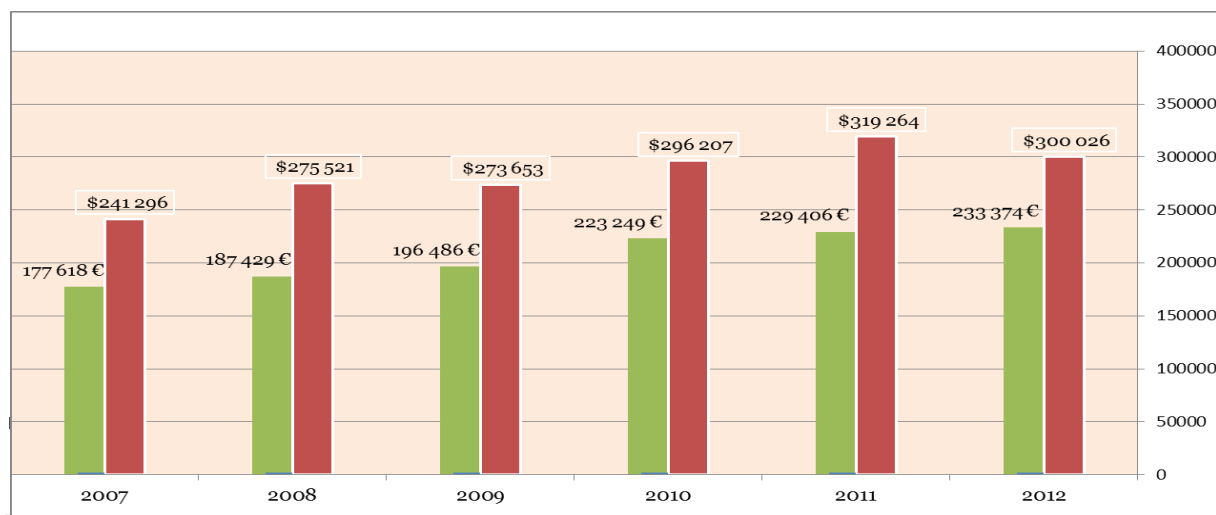
... and others from 62 more countries.

Membership

	2012	2011	2010
Total Members	2 633	2 632	2 534
Individual			
One-year	34%	41%	34%
6 or 4 month	6%	6%	8%
Family			
One-year	21%	24%	20%
6 or 4 month	2%	2%	1%
Student			
One-year	13%	9%	14%
Institutional	14%	10%	13%
Youth	6%	5%	5%

Did not specify country 336 8%

Membership revenues 2007-12



EVENINGS AT THE LIBRARY

Thanks to the continuing support of the Annenberg Foundation and gifts from members and supporters, the Library was fortunate to host the following events in 2012.

Jim Bittermann and **Jean Lesieur** on the 2012 French and American presidential elections • **Lionel Shriver** and the art of the novel • **Beth Epstein:** Blues in the *banlieues* • **Cherie Burns** on Millicent Rogers • **Arthur Phillips** on *The Tragedy of Arthur* • *The Registrar's Manual for Detecting Forced Marriages* by **Sophie Hardach** • **Padgett Powell:** The Interrogative Mood • **Jeffrey Greene** talks about poetry, fiction and process • **Fernanda Eberstadt** presents *Rat* • **Monique Wells** samples the food of the African diaspora • **Donald Morrison:** Has Obama lost America? • **Fred Weisler, Elyse Michaels Berger** and **Sallie Chaballier** on higher education in France and abroad • The French passions of **Denyse Beaulieu, Roberto Camuto,** and **Noella Marcellino** • *Bringing Up Bébé* with **Pamela Druckerman** • **John G. Morris:** *Photo Diary* • **Constance Borde** and **Suyan Zhou** assess the advancements in women's rights • **Lisa Immordino Vreeland** on Diana Vreeland • **Tama Carroll:** The early years of cinematic musicals • The gardens of Kerdalo with **Isabelle Vaughn** • **Printemps des Poètes** literary journal • **Frances Ryan** discusses screen overload • **Word for Word** presents "Sorry Fugu" by T. C. Boyle • **Kelley Jakes:** Popular song in Occupied France • **Frederick Turner** on Henry Miller's *Tropic of Cancer* • **Stéphane Hessel:** *Indignez Vous!* • **Tom Byrne** explains how to become a gallerist in Paris • Worldwide water resources with **Marilyn Waite** • **Lily Tuck:** *I Married You For Happiness ...* • **James Barr** on the making of the modern Middle East • **Alan Cowell's Paris Correspondent** • **Judith Rock** and her detective Charles de Luc • **Jacqueline Garçon** on how children learn languages • **Alice Kaplan** on Jacqueline Bouvier, Susan Sontag, and Angela Davis • **David Herlihy's** (Bi)cycles of history • **Cyrus Cassells** on the creative process • Best Paris Stories with **Laurel Zuckerman** • **The Hoffmann Quartet** presents Debussy, Haydn, and Beethoven • **Cara Black** on *Murder at the Lanterne Rouge* • **Jill Tarlau,** bookbinder • **Avis Cardella's** confessions of a shopaholic. • **Philippe Colombet** on Google and e-books • **Gerry Dryansky** on the delights of *Coquilles, Calva and Crème* • **Christopher Tilghman** and **Caroline Porter** at the Paris Writers Workshop • **Russell Shorto** on Amsterdam • **Peter Steiner's** Resistance mystery • "Moments of the Human Condition" with **Peter Turnley** • **Anne Korkeakivi's** *Unexpected Guest* • **Chris Boïcos** on Edward Hopper • **Paula Deitz** speaks *Of Gardens* • Remembering **Mary McCarthy:** A Symposium • "Barack Obama: Back to Chicago," a film by **Roxanne Frias** • College night with the **Aristotle Circle** and the **Fulbright Commission** • Exploring Paris markets with **Marjorie Williams** and **Susan Loomis** • **Elyane Dezon-Jones** on Marcel Proust • **The International Fine Art Photography Competition** • **Michael Connors:** Cuban splendors • **Carmen Bagan:** Burying the Typewriter • **Rosemary Flannery's** *Angels of Paris* • **Peter Behrens** on the pluck of the Irish • **James Hertling, Martin Roesch,** and **Philippe d'Arvisenet** explore the future of the euro • **The Cornell Reading Project:** Romain Gary's *The Life Before Us* • **Percival Everett's** fictional Percival Everett.

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